

BRANDING WITH *Banding*

**THE SMART WAY TO
BUNDLE, LABEL, & MULTIPACK**



**BANDING USES PRINTED BANDS
TO BUNDLE MULTIPLE PRODUCTS,
OR LABEL SINGLE PRODUCTS.**

LABELING

**COST-EFFECTIVE CHOICE
FOR LABELING CONSUMER
FOODS AND OTHER GOODS.**

- ZERO DAMAGE,
ZERO RESIDUE.



**1/3 CONSUMER DECISIONS
ARE MADE BASED
ON PACKAGING.***

*FORT DEARBORNE COMPANY MARKET RESEARCH, HOW LABEL DESIGN INFLUENCES CONSUMER PURCHASES

MULTI-PACKING

**ALLOWS FOR SINGLE
PRODUCTS TO BE BUNDLED
TOGETHER FOR PROMOTIONS.**

- VARIABLE
INFORMATION
PRINTING AND
ENCODING.



**93% OF CONSUMERS TAKE
ADVANTAGE OF BOGO
PROMOTIONS.***

*AMG STRATEGIC ADVISORS, BOGO/FREE PROMOTIONS HOT TOPICS REPORT



GET IN TOUCH TO
SEE HOW YOU CAN
START BRANDING WITH
Banding

800-878-3878

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**SEE MORE EXAMPLES AT
WWW.WEXLERPACKAGING.COM**

ASK ABOUT SAMPLES!